



## USS MISSOURI MEMORIAL ASSOCIATION, INC.

P. O. Box 6339 Honolulu, Hawaii 96818  
Phone: (808) 423-0405 Fax: (808) 423-0700  
[www.ussmissouri.org](http://www.ussmissouri.org)  
[bigmo@ussmissouri.org](mailto:bigmo@ussmissouri.org)

For Immediate Release  
July 30, 2004

Media Contact: Keith DeMello  
(808) 531-0244

### **BATTLESHIP MISSOURI MEMORIAL SALUTES COAST GUARD PERSONNEL BY OFFERING FREE ADMISSION IN AUGUST**

#### **Coast Guard families enjoy 50 percent admission**

**PEARL HARBOR** – In honor of the U.S. Coast Guard's 214th birthday, which will be observed on August 4, 2004, all active duty, reserve and retired Coast Guard personnel will be offered free admission and 10 percent off retail purchases at the Battleship Missouri Memorial throughout August. In addition, their immediate family members will receive a 50 percent discount on admission and 10 percent off retail purchases.

To take advantage of the offer, qualified visitors must present their military I.D. at the Battleship Missouri Memorial ticket window.

The Coast Guard is one of the oldest organizations of the federal government and, until the Navy Department was established in 1798, served as the nation's only armed force afloat. Its national defense responsibilities remain one of its most important functions even today.

Regular admission to the Mighty Mo is \$16 per adult and \$8 per child 4-12. Military and kama'aina rates are \$10 per adult and \$5 per child. As part of the Coast Guard birthday special, immediate family members of Coast Guard personnel with ID cards will be \$5 per adult and \$2.50 per child. Guided tours of the Missouri are additional.

(more)

Affectionately referred to as the “Mighty Mo,” the USS Missouri first captured worldwide attention on Sept. 2, 1945. That day more than 2,000 sailors and marines stationed aboard the juggernaut jammed into every possible observation area to watch as representatives of 10 nations, including U.S. General Douglas MacArthur, assembled on her deck in Tokyo Bay, Japan, to receive the surrender documents from Japanese officials. A plaque now marks the exact location of the surrender, and copies of the original documents are displayed on the “Surrender Deck” for visitors from around the world to see when they visit the Battleship Missouri Memorial, located in Pearl Harbor.

The USS Missouri Memorial Association is a private Hawaii-based 501(c)(3) non-profit organization designated by the Navy as caretaker of the Battleship Missouri Memorial. Former President George Bush is the memorial’s honorary Chairman of the Board. The Battleship Missouri is supported by admissions, retail and concession sales, donations, grants, and the work of volunteers. The association was formed in 1994 and includes a cross-section of leaders from Hawaii’s business, civic, political, and retired military communities

# # #